

RACE FACK





Emirates NBD Burj2Burj HALF
MARATHON
21 JANUARY 2024



WATCH US LIVE REGISTER HERE TO WATCH THE LIVE FEED



Join us and subscribe to our YouTube channel to be updated on all the action and live broadcast of the Emirates NBD Burj2Burj Half Marathon.

The event will be going live at 05:30am (GMT+4) on January 2024.

Catch up post event with the live broadcast and see if you can find yourself smashing your PB.





FIND YOUR WAY.....

RACE VILLAGE (Bib collection, Kids Zone, Beer garden, bib collection, Live music, EXPO)	https://maps.app.goo.gl/EDQygRcxxgzo2MtH8
DUBAI MALL PARKING (UPPER FINACNCIAL CENTRE STREET ENTRY ONLY)	https://maps.app.goo.gl/fARu3YMbBsPRHcAu5
RACE VILLAGE SHUTTLE PICKUP / DROP OFF (Race day shuttle ONLY, From Start to Finish from 4am – 3pm)	https://maps.app.goo.gl/qpadqL2oR4FPQmpc7
Taxi point (Wings) (Race day only)	https://maps.app.goo.gl/qpadqL2oR4FPQmpc7
Taxi Point (Dubai Mall) (Race day only)	https://maps.app.goo.gl/RSTimZEhB6Pn47Ws8
START (Half Marathon and Relay runner 1)	https://maps.app.goo.gl/8h3qRNP3pnDSHXhy6
FINISH (All Half Marathon and relay Runners0	https://maps.app.goo.gl/tDTqJT4jjdY5DGkE6
RELAY CHANGE OVER (Shuttle provided by organiser from Wings Shuttle Point)	https://maps.app.goo.gl/w7igtV3t9KmtyvJe6
MINI MARATHON START (Kids Race)	https://maps.app.goo.gl/Uk4Xd1qi9AJPhtiL8





BIB COLLECTION

BIB collection for the Emirates NBD Burj2Burj Half Marathon will be in Burj Park from the 19 – 20 January 2024.

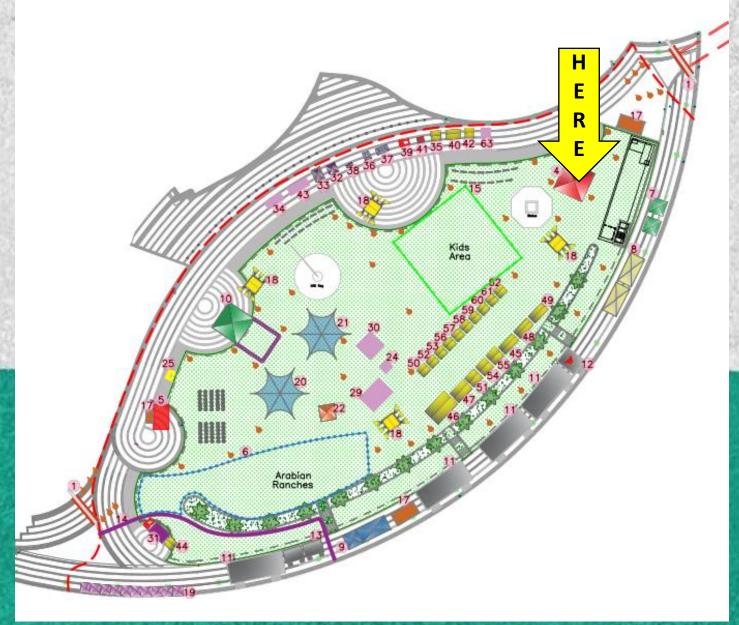
Its as easy as...

- 1. You will receive a SMS or email with your personal Bib number / QR Code between 15 18 January.
- 2. Come to race Village in Burj Park
- 3. Scan your QR Code or present your SMS at registration to collect your BIB.
- 4. Drop off your Bag Drop Bag in the Registration Tent.

Important!

- Race info will be in the registration tent
- Bag drop will ONLY be in this tent and not available on the day!

DATE	OPEN	CLOSE
19 January	15:00	21:00
20 January	12:00	21:00





CONTENTS

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- 4. WHAT TO EXPECT
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- 6. DURING THE EVENT
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- 8. SUSTAINABILITY
- 9. INFO & FAQS
- 10. RACE TERMS & CONDITIONS









As the founder of the Emirates NBD Burj2Burj Half Marathon. I am thrilled to extend a warm and hearty welcome to you all.

It was with immense excitement and pride that we announced this WORLDS ICONIC event, set to take place on January 21, 2024,. A first ever in the history of Dubai, a Half Marathon between two of the worlds iconic Burj's.

Our vision for the Emirates NBD Burj2Burj Half Marathon, is not to just create another race, but to rather redefine the entire experience for the athletes, in the Middle East, and for others from around the world.

We are dedicated to placing your needs and experiences at the forefront of everything we do,, while striving to make this event a true game-changer.

Get Ready! Lace Up,! Push Your Limits!! As the Emirates NBD Burj2Burj promises to be one of the fastest courses and is set to break records, while embarking on a memorable journey.

The stage is set for a new era in sports events within this region.

I will 'See YOU at the finish'!

Warrick







On race day, runners will start on Um Suqeim Street, with the magnificent Burj Al Arab gracing the backdrop,, as they embark on their journey.

The route takes participants along the picturesque Jumeirah Beach Road, providing breathtaking views of the Arabian Gulf..

As runners progress, they'll cross over the canal and pass by the impressive Big Flag and Etihad Museum, steeped in the heritage of Dubai.

The course then leads over Sheikh Zayed Road, offering an electrifying atmosphere, with live bands, cheerleaders, and entertainment along the way.

The grand finale awaits beneath the towering Burj Khalifa, where participants will complete their run.

The post-race experience is equally rewarding, offering an athlete zone which provides all the necessary amenities and nourishment for recovery.

Afterwards, join friends and family in the race village, where beer gardens, live music, and kid-friendly zones will keep the festivities alive until 3 pm.

Emirates NBD Burj2Burj

Event Timings

19 January 2024	Registration Opens Registration Closes	15:00 21:00		
20 January 2024	Registration Opens Registration Closes	12:00 21:00		
RACE DAY				
	Parking Opens (Dubai Mall, Dubai Police academy)	03:30		
	Shuttle Stars	04:00		
Holding Starts		04:30		
	Last Shuttle to start	05:10		
		06.00		

21 January 2024

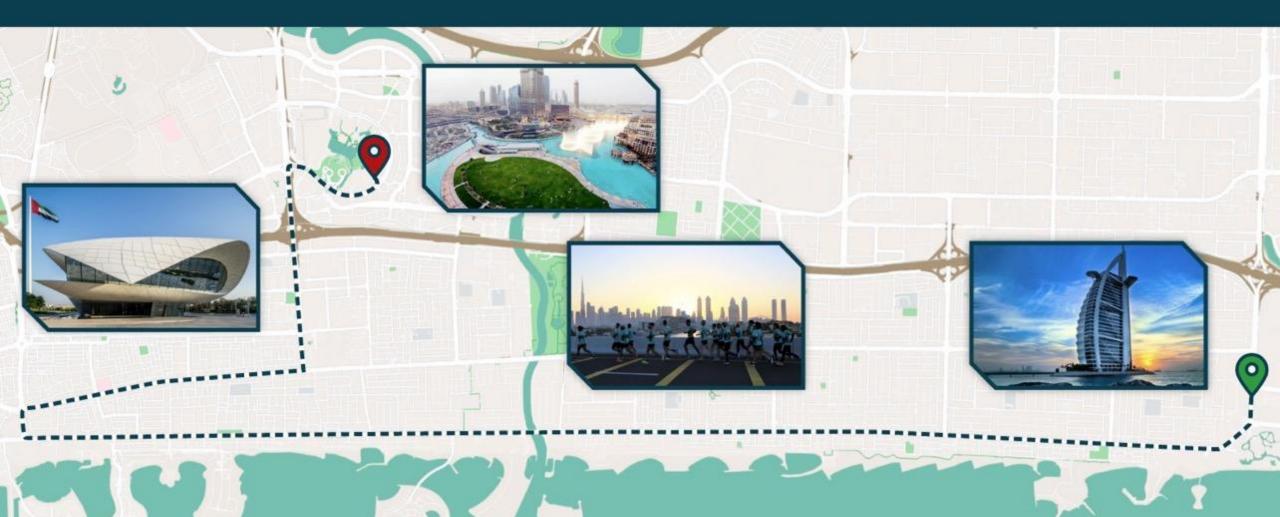
Shuttle Stars	04:00
Holding Starts	04:30
Last Shuttle to start	05:10
Elite Men Start	06:00
Elite Women Start	06:02
Age Groupers Start	06:05
1st Runner Across Finish Line	06:59
Cut-Off 1 - Canal Bridge (9.3KM)	07:35
Cut-Off 2 - Jumeirah Road Exit - (16.2KM)	08:30
Cut Off 3 - Al Safa Street (20km)	09:00
Last Runner Through Finish Line	09:10

* Times are subject to change up until race day.



The Route

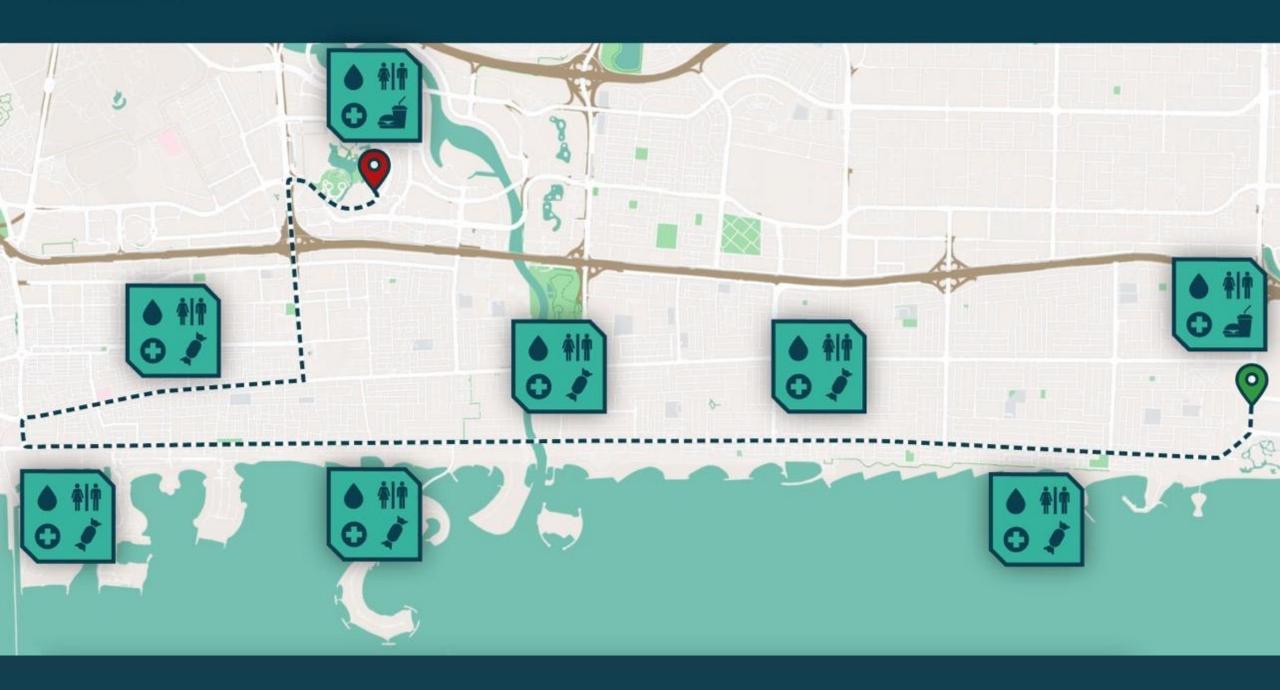
The route is **fast**. With straight sections and minimal elevation changes and is perfectly designed to be a potential **world record breaker**.





Route Services

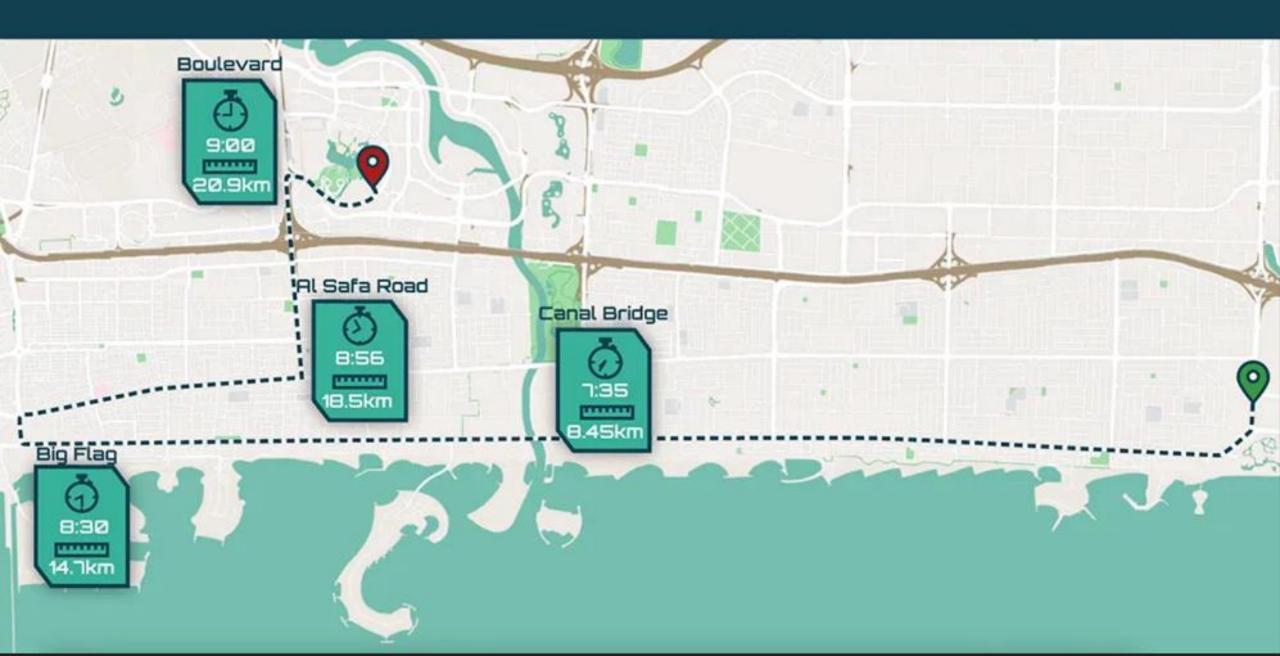
The route is **fast**. With **strategic water points** along the route to ensure a PB is achievable.





Route Cut-Offs

The route is **fast**. But to ensure a saucerful event we will need to enforce the below **cut-off times**.



OUR PHENOMINAL PARTNERS!!















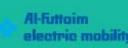














































































































With out your support and belief this event would not be possible.

We look forward to growing this incredible brand with you in the future and making it a must do event in the annual running calendar.





EXPECT EVERYTHING !! PREPARE TO MEET YOUR PERSONAL BEST

It's a fast race designed for athletes looking to challenge their person best, but it's also an ICONIC event with some spectacular scenery, designed to be enjoyed by ALL!!

We expect nothing but smiles all the way round.

And want to set you up in the best possible way.

SHUTTELS AND TAXIS

With the Emirates NBD Burj2Burj being a point to point race, we understand the challenges of getting to and from the start to the finish.

As such we have the following solutions to this problem:.

Race Village Taxi Points

- There are two Drops / Pick up points at Race Village
- Dubai Mall https://maps.app.goo.gl/RSTimZEhB6Pn47Ws8
- The Wings https://maps.app.goo.gl/qpadqL2oR4FPQmpc7

SHUTTELS • TO SOLD OUT

Start Taxi Drop

- There are two Drop / Pick up points at Race Village
- Al Wasl Road https://maps.app.goo.gl/9WHYJcvp8NtTKBJv7

Race Village Shuttle Points

- There are two Drop / Pick up points at Race Village
 - The Wings https://maps.app.goo.gl/qpadqL2oR4FPQmpc7

Start Shuttle Points

- There are two Drop / Pick up points at Race Village
 - Al Wasl Road https://maps.app.goo.gl/9WHYJcvp8NtTKBJv7
- *Shuttles will run from start to finish and finish to start throughout race day!
- *All Shuttle Passes MUST BE pre booked online!
- *All booked Shuttle passes will be included in your Bib Collection pack!
- *All really teams will receive free Shuttle passes as part of your entry.







BAG DROP

With the Emirates NBD Burj2Burj being a point to point race we have included a bag drop area at BIB collection on the 19-20 January.

Its as easy as...

- 1. Come to race Village in Burj Park to collect your BIB with a change of cloths in a bag
- 2. Collect your BIB and get your Bag tag
- 3. Drop your Bag off at the Bag drop table inside the BIB collection Tent
- 4. Smash a PB on race day
- 5. Collect your bag from the athlete zone in Burj park After your Race.

Important!

- Please bring your own bag!
- NO VALUBLE items to be left inside your bag!
- Pack a towel if you would like a shower as we will have showers onsite!
- You will receive a Race Belt with your entry to carry keys, cell phones and Cards / cash

BAG TAG









STAY CONNECTED







We will send you regular email updates and blog tips about race day preparation, sponsor and partner news.

Follow us on Facebook & Instagram @burj2burj #burj2burj



Which runner wouldn't want to start 2024 with a new personal best?!



In the 2-3 days before the race, we will send you your event SMS. This will have your BIB Number, you will use this to collect your bib and enter the race.

Please contact us if it's not received!





Whether with a little

Whether you're stepping up from 5k, or a seasoned runner, we could all do with a little extra help, guidance and motivation?

Follow our Race Director, our Burj2Burj Chief Coach, team of Burj2Burj Ambassadors and runners from our sponsors as they share their tips and activities for training, diet and maintain your passion every step of the way.

If you're based in Dubai, join our pre-event weekly Burj2Burj Running Club, that offers training programs & workshops.

Check out our social media posts for all the details.





FRE -RACE LIVE REGISTRATION

OPEN FOR 2 DAYS BEFORE THE RACE

Collect your bib and running goodies at the Emirates NBD Burj2Burj bib collection, at Burj Park.

It's the same location where you end your race with all the post race vibes, so enjoy the Race Village pre and post event.

Check in your post-race clothes bag (no valuables!) and check out all the exciting EXPO merchandise worthy of your run.

Location: BURJ PARK

Please note this is the only opportunity to check in and collect your bib (19-20 January)

CHECK-IN OPENING TIMES

15:00 – 21:00 Friday 19 January 12:00 – 21:00 Saturday 20 January

PARKING

- Dubai Mall parking is available for the event
- On race day parking will be open from 3am in the mall.
- We encourage you to catch the metro to the START, or book your place onto one of our shuttles
- Parking is available at the START with shuttles to take you back after the race



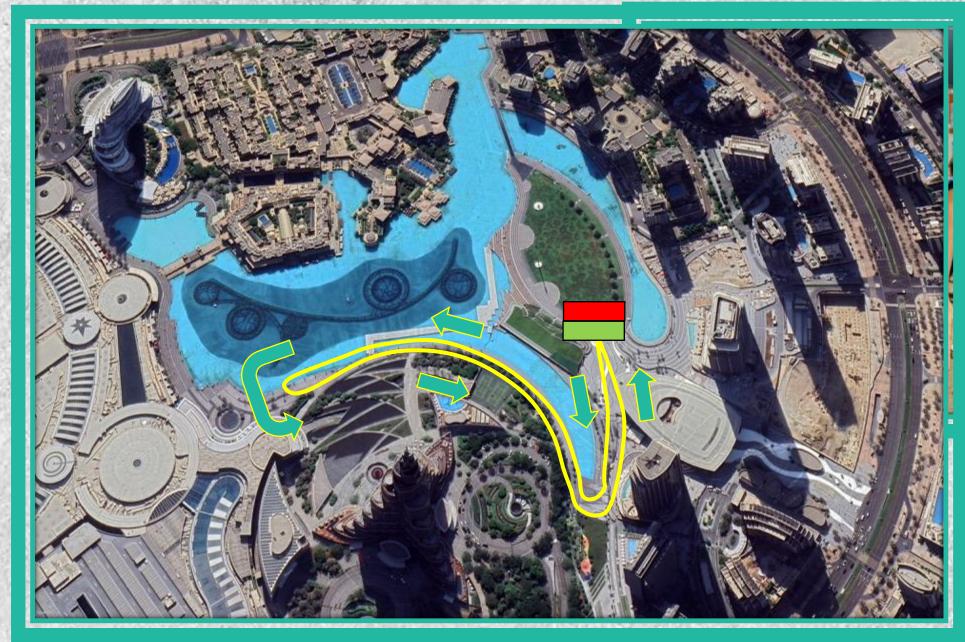


EMIRATES NBD MINI MARATHON

DETAILS

20 JANUARY FROM 7AM

ROUTE





TIMING

Parking (Dubai Mall)	6:00 AM			
Briefing	7:00 AM			
Start	7:30 AM			
Medals for all finishers!!				

Come experience the most ICONIC kids race to hit Dubai, as your kids run around the Dubai Fountains on the 20 January 2024

- Under 12
- Kinds Under 6 must be supported by an adult
- Represent your school and come in your PE kit
- 1.2KM
- Loads of fun for all

*This event will not be timed



FITNESS CLASSES SCHEDULE OPEN FOR 2 DAYS BEFORE THE RACE

Join us and Core Direction for an action packed build to the event with HIT, Yoga, Afro Beat and loads more classes out in front of the beautiful Burj Khalifa in Burj Park.

Down Load the Core Direction app and book your classes before they are gone.

Limited spaces available.

BOOK YOUR CLASS HERE



LIVE MUSIC & ENTERTAINMENT Race Village

Fitness Classes	7:00 – 15:00
Athlete Briefing	16:00 – 17:00
Live Music	17:00 – 21:00









6. DURING THE EVENT -





With thousands of runners, you'll want to arrive early, to set the best pace for your race.

From the start everything's simple and direct all the way – run your best race until the finish line is behind you.

Community water points, bands and more help you keep up the pace with a smile on your face, encouraging you every step of the way.

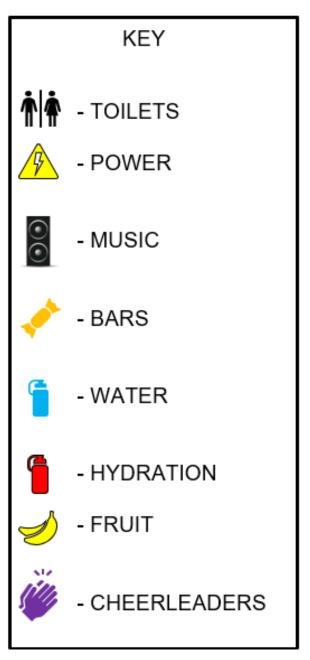
With luck this will inspire a personal best and your running year is off to the best possible start.

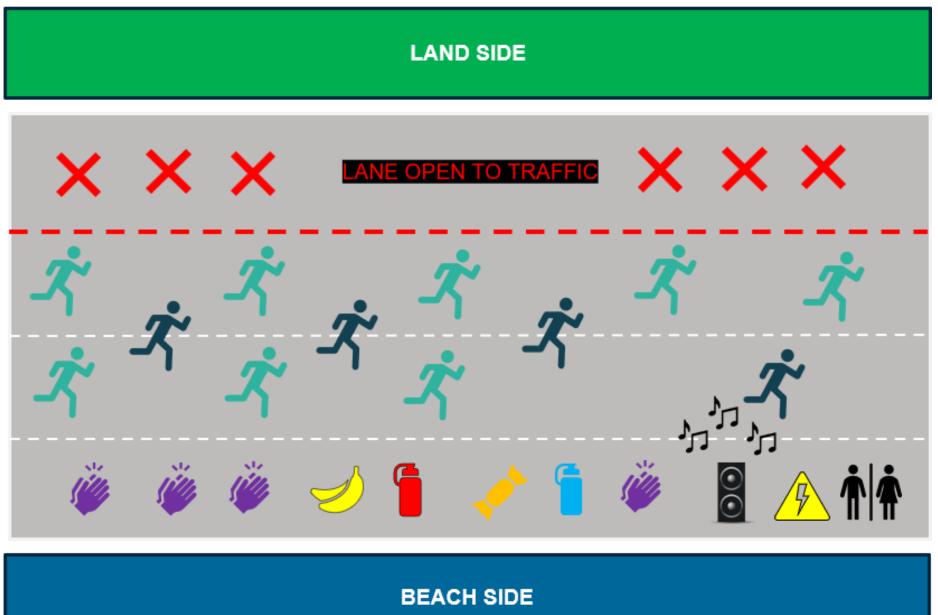
Parking Opens	3:00
Shuttle Starts from Mexico Wings	3:50
Holding Starts	4:30
Last Shuttle to Start	5:10
Elite Men Start	6:00
Elite Women Start	6:02
Pre-Registration Runners Start	6:05
1st Runner Expected Across Finish Line	6:59
Last Runner Through	9:10

WATER STATION BREAKDOWN WHAT TO EXPECT

Station	Distance	Water	Humantra Hydration	Nutrition	Energy	Fruit
Station 1	5 K	Х	X			X
Station 2	7.5K	X	X		X	X
Station 3	10K	X	X	X		X
Station 4	12,5K	X	X	X	X	X
Station 5	15 K	X	X	X		X
Station 6	17,5K	X	X		X	X

WATER STATION FLOW





RELAY RACE ALL YOU NEED TO KNOW

Shuttles will be provided by the event from Race Village on race day from 4am:

Pick up Location: https://maps.app.goo.gl/qpadqL2oR4FPQmpc7

Start Location: https://maps.app.goo.gl/8h3qRNP3pnDSHXhy6

Runner two (hand over location): https://maps.app.goo.gl/w7igtV3t9KmtyvJe6

- The relay is run by two member (+-10.5KM each).
- The first runner will start at the Main Start line (Burj Al Arab) and run to the Handover point, where they
 will meet their second runner.
- The second runner will start at the Hand over point and run to the finish (Burj Khalifa).
- The first runner will be able to get a shuttle back to the finish to meet their teammate and friends.

*One of the team will be required to collect both race bibs from Race Village on the 19 - 20 January 2024 at Burj Park.

*First runners of the relay team can come to the info desk at the Bib Collection tent and collect their medals there.

*All really teams will receive free shuttle passes as part of your entry.













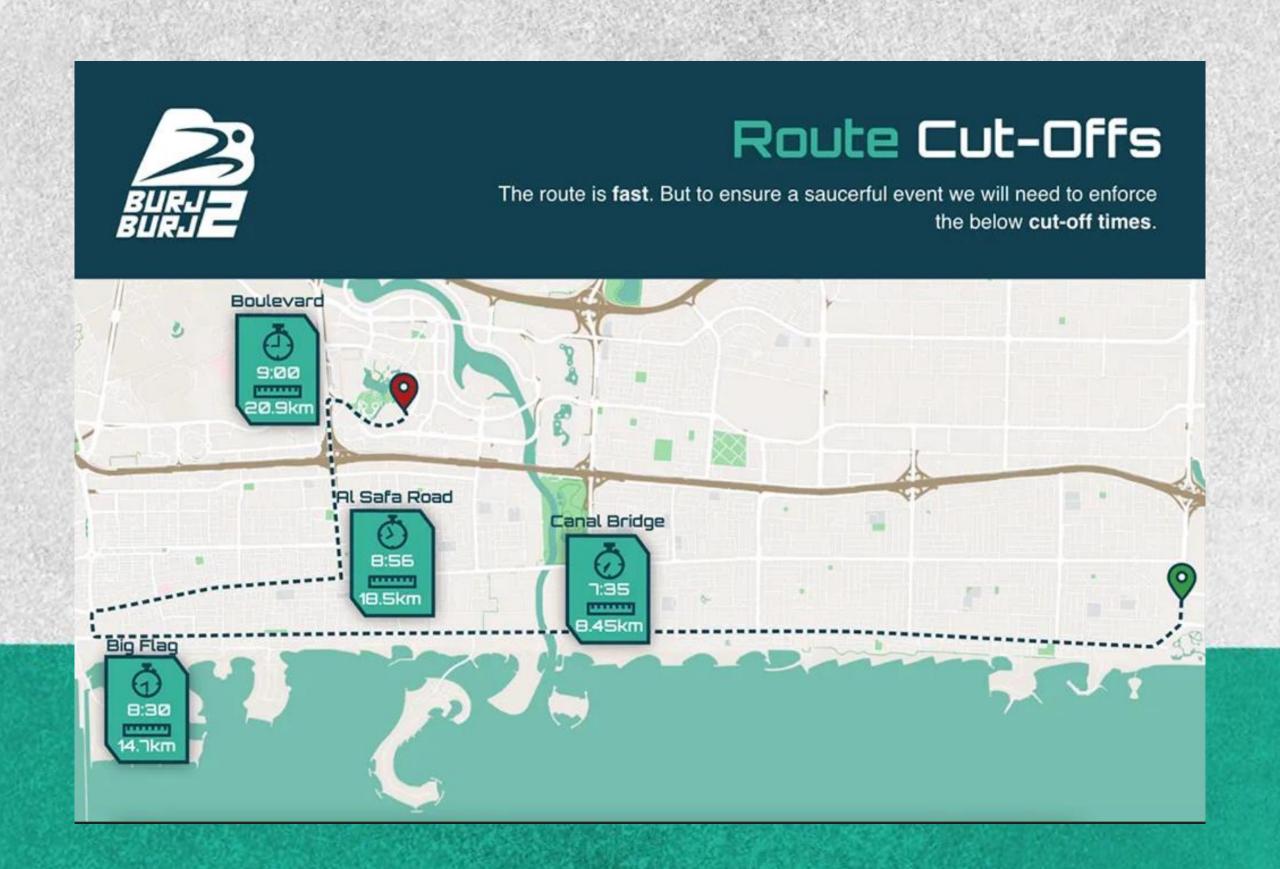
CUT-OFFS AND EVENT SUPPORT WE GOT YOU COVERED

The event will have a sweep vehicle, for those that do not make the generous cut-off times posted by Dubai police and RTA.

Please note that these cut-off times, are as per the World Athletics regulations and are imposed for your safety.

Any athlete that does not make the cut-off times, will be removed from the route and taken in the bus to the finish line, from where you get to enjoy the rest of the event festivities.

Any runners NOT completing the full course, will not receive the finisher medals and goodies.







First up

After crossing the line, you will be in the athlete area, where your medal awaits and where you can reward your body with a post-race massage at the Recovery Zone.



Then meet up and chill out in the Race Village

After you've given it all, recovered, relax and celebrate in style with your friends, family and fellow runners.

Live Music & Entertainment Beer Garden Games & Competitions Runners Retail & Expo Area Photo Opportunities Food Truck Zone Kids Zone Awards Ceremony Sponsor Exhibits And much more!

Get a record of the event

Look out for yourself in our full live event recording and post-event commemorative video. Plus you can purchase professional photos from the race and your post-race experience.

Race Village Timings

Parking	3:00 AM
Opens	5:30 AM
Live Entertainment Starts	6:30 AM
Elite Prize Giving	9:30 AM
Race Village Closes	3:00 PM

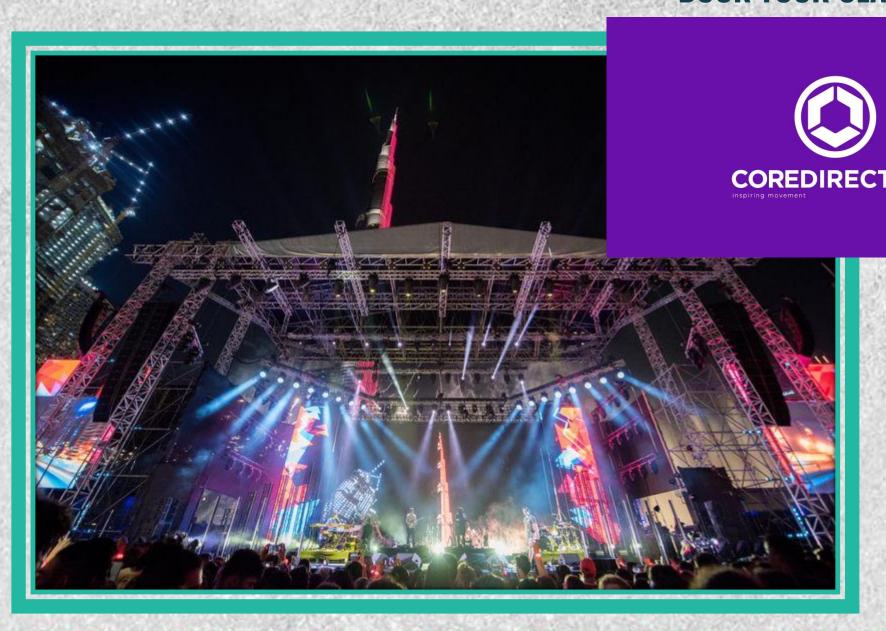




LIVE MUSIC & ENTERTAINMENT SCHEDULE OPEN FOR 2 DAYS BEFORE THE RACE

Fitness Classes	7:00 – 9:00
Live Music	9:00 — 10:00
Prize Giving	10:00
Live Davein	11.00 12.00
Live Music	11:00 – 13:00
Ranches Beer Garden	12:00 – 15:00
Ranches Live Entertainment	13:00 – 15:00

BOOK YOUR CLASS HERE











There's no 'running' from the need to be sustainable and to Protect Our Planet

The Emirates NBD Burj2Burj is committed to taking the right steps to become a fully carbon neutral event by 2025.

Events can be challenging to host without causing environmental impact, however we're taking every step possible to ensure this race doesn't negatively impact the World.

We are on the road towards sustainability!

WHAT ARE WE DOING NOW?

We're located on the Metro route, thus minimizing car travel to and from the event. We have a plastic-free solution for the waste of water bottles. Food and materials will be recycled and there will be an audit on the impact of our event. Preparation and production has been selected that will help shape future years events.

This also applies to our production partners and sponsors, whose services and support for the event, who will mandatory all follow sustainable best practices, and implement plans to shift to better solutions so as too remain our partners.

HOW WILL WE IMPROVE AND PROVE WHAT WE DO?

What we can't save and deliver without waste we will be offsetting – the challenge of which will grow as we attract more international runners and interest in the following years. From 2024 we will offer offsetting for all flights, local travel and event production, attracting a sustainability sponsor, to fund truly transparent and deep sustainability planning, accounting and communication.

We won't greenwash the event – we will work with highly accredited environmental audit partners and share data openly to critics – welcoming the chance to spot any areas we can and should be addressing.

Join us in the greatest race of all!

INFOANTEAUS

Answers to some common questions are below and you can find out more at www.burj2burj.com where we will continue to update the info as we get closer to the event. If you're having difficulty finding the answer to your question, please contact us at team@worldsiconic.com.

WHAT IF I HAVE CHANGES TO MY PERSONAL INFORMATION?

To change any personal information, please send us an email to **team@worldsiconic.com**

WHAT'S INCLUDED WITH MY REGISTRATION?

Your race entry, info pack, storage of your streetwear in the 48 hours before the race, your running identification bib, your race goodies and finishers gift and a medal for those who complete the race, with prizes for the winners and runners up in each category and lucky-draw prizes.

Note access to the post-event Race Village on the morning of the event is open to all.



IS THE RACE OFFICIALLY ENDORSED?

The race is fully sanctioned and endorsed by Dubai Sports Council, as well as s the full cooperation of Dhe Dubai Police and the Roads Traffic Authority (RTA).

WHATS YOUR CANCELLATION & TRANSFER POLICY?

Refunds will only be given in the event of event cancellation or technical error by Burj2Burj or our transaction partner,. Purchases cannot be transferred.

If your transaction was made through Premier Online, any cancellations and refunds due to technical issues are subject to their terms and conditions.



WHAT IF I AM LATE?

Please arrive early as late arrivals will not be able to participate.

WHAT'S THE LOCATION & ROUTE?

Starting near the Dubai Police Academy, near the Burj Al Arab, to finish at the Burk Khalifa.





TERMSANDCONDITIONS

Below please find a copy of the main requirements entrants acknowledged at time of registration.

- 1. Participants must be aged 16 or above at date of the event.
- 2. All participants enter the event at their own risk, and indemnify the Owners, organizers and staff of the Burj2Burj for any incident that may occur before during or after the event.
- 3. The participants also indemnify the Owners, organizers and staff of the Burj2Burj for any items that are lost or damaged before, during or after the event.
- 4. The above specified indemnities do not inter-alia exclude any other error, fault or problems that may occur, and the participant indemnifies the Owner, staff and organizers of all or any other issue that may arise.
- 5. It is a requirement of race entry to be physically able to run the race in 3 hours or less. The organizers and staff of the Burj2Burj event cannot be held liable for any health issues or injuries during or after the event
- 6. Due to data protection policies, and proof that all participants have read and agreed to these pre-registration terms, participants should apply only for their own entry, and only one participant can be registered and paid for at any one time. Acceptance of Registration implies acceptance of The Burj2Burj Terms & Conditions.
- 7. Participants who are late for the start will not be allowed to participate.
- 8. Once entries close or the event is sold out, no refunds are possible for whatever reason, which include and are not limited too: change in personal circumstances, sickness, travel restrictions, or any circumstances which may prevent you from participating in the event.
- 9. Unclaimed race packs after the 2 day pre-race live registration period will be forfeited in full and you will not be able to enter the race.
- 10. Finisher medals and finisher gifts are given after the finish line and only to athletes who complete the full course.
- 11. By submitting details, you consent to be contacted via email about the Burj2Burj Half Marathon
- 12. By sharing your Half Marathon Personal Best time, you consent to it being used to compare with your race time for event result and marketing purposes.
- 13. We don't sell your data and you can remove your details from our database at any time by writing to: team@worldsiconic.com

